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# ERNEST FIELDS

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## Services Catalogue

# ERNEST FIELDS

SCREEN PRINT & APPAREL

- Screen Print
- Graphic Print
- Photo Transfer

## SCREEN PRINTING

- + The bread and butter of our custom shirt printing.
- + High quality print on high quality tees, up to 4 colors.
- + Cost effective, made to order and meant to last.
- minimum order of 12 shirts

## GRAPHIC PRINT

- + Perfect for small orders with a complex design
- + More durable than heat transfer & vinyl
- + No color limitation
- Not cost effective

## PHOTO TRANSFER

- + Perfect for complex color portraits or photos
- + High quality transfer paper and high quality ink
- + No minimum order requirement
- Not cost effective

## PRICING

We are competitively priced and continue to meet and exceed quality standards. All shirt printing is done in house, as well as our designing, so you know you're getting a truly custom, quality product you can give, show or sell.

Starting  
@  
\$8

SCREEN  
PRINT

Starting  
@  
\$20

GRAPHIC  
PRINT

Starting  
@  
\$20

PHOTO  
TRANSFER

## SCREEN PRINTING

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Primary Location	1 Color	2 Colors	3 Colors	4 Colors	5 Colors	6 Colors	7 Colors
12-23 pcs.	\$8	\$9	N/A	N/A	N/A	N/A	N/A
24-47 pcs.	\$7	\$8	\$9	N/A	N/A	N/A	N/A
48-95 pcs.	\$6	\$7	\$8	\$9	N/A	N/A	N/A
96-191 pcs.	\$5	\$6	\$7	\$8	\$9	N/A	N/A
192-383 pcs.	\$4	\$5	\$6	\$7	\$8	\$9	N/A

**For Larger Quantity Orders & 7 Color Prints, Please Call, Email or Visit Us In Store**

Additional Locations	1 Color	2 Colors	3 Colors	4 Colors	5 Colors	6 Colors	7 Colors
12-23 pcs.	\$5	\$6	N/A	N/A	N/A	N/A	N/A
24-47 pcs.	\$4.50	\$5.50	\$6.50	N/A	N/A	N/A	N/A
48-95 pcs.	\$4	\$5	\$6	\$7	N/A	N/A	N/A
96-191 pcs.	\$3.50	\$4.50	\$5.50	\$6.50	\$7.50	N/A	N/A
192-383 pcs.	\$3	\$4	\$5	\$6	\$7	\$8	N/A

**For Larger Quantity Orders & 7 Color Prints, Please Call, Email or Visit Us In Store**

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Graphic Print & Photo Transfer	1-7	8-15	16-23	24-31	32-47
Primary Location	\$20	\$16	\$14	\$12	\$10
Additional Location	\$10	\$10	\$10	\$10	\$10

\*Note: All screen print, graphic print & photo transfer pricing listed does **not** include shirts, any necessary graphic design charges or ink change fees

# ERNEST FIELDS

SCREEN PRINT & APPAREL

- Embroidery
- Shirts & Hats
- Digitizing

## FLAT EMBROIDERY

- + Perfect for polo logos or sleeves.
- + Quality stitching that survives many washes.
- + Highly affordable for large quantity orders.
- minimum order of 6 required

## HAT EMBROIDERY

- + Put your brand or logo on a hat.
- + High quality stitching that's made to last.
- + Machined precision.
- minimum of 6 hats required

## DIGITIZING

- + Turn your design into an embroidery file.
- + Embroider at home using your own machine.
- + No minimum order requirement.
- Price varies based on color and stitch count

## PRICING

We are competitively priced and continue to meet and exceed quality standards. All embroidery and digitizing is done in house, as well as our designing, so you know you're getting a truly custom, quality product you can give, show or sell.

Starting  
@  
\$10

FLAT (SHIRT)  
EMBROIDERY

Starting  
@  
\$15

HAT  
EMBROIDERY

Starting  
@  
\$40

DIGITIZING

## EMBROIDERY

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### Digitizing Starting @ \$40

If you have a design that is not embroidery ready, we will have to convert the design to a format that embroidery machines can read and understand. Pricing varies on this service based on the color and complexity of the design as well as the stitch count. Please ask us about pricing for this service.

Flat (Shirt) Embroidery	1k - 5k Stitches	6k - 11k Stitches	12k - 17k Stitches	18k-23k Stitches	24k-29k Stitches
1-5 pcs.	\$10	\$11	\$14	\$18	\$22
6 - 24 pcs.	\$8	\$9	\$12	\$16	\$20
25-49 pcs.	\$7	\$8	\$11	\$15	\$19
50-99 pcs.	\$6	\$7	\$10	\$14	\$18
100-149 pcs.	\$5	\$6	\$9	\$13	\$17
150+ pcs.	\$4	\$5	\$8	\$12	\$16

\*Note: All embroidery design pricing is based on a 6 color or less design. Please ask for a quote on designs requiring more than 6 colors.

Hat Embroidery	1k - 5k Stitches	6k - 11k Stitches	12k - 17k Stitches	18k-23k Stitches	24k-29k Stitches
1-5 pcs.	\$15	\$17	\$19	\$21	\$25
6 - 24 pcs.	\$8	\$12	\$16	\$20	\$24
25-49 pcs.	\$7	\$9	\$11	\$13	\$18
50-99 pcs.	\$5	\$7	\$11	\$12	\$17
100+ pcs.	\$4	\$6	\$8	\$10	\$15

\*Note: Large format embroidery pricing (greater than 6" square) is determined by the stitch count per square inch; approximately 2,000 stitches are in each square inch.

\*Note: All embroidery and digitizing pricing listed does **not** include shirts, hats or graphic design costs.

# ERNEST FIELDS

SCREEN PRINT & APPAREL

- Digital Printing
- Business Cards
- Flyers & Obituaries

## DIGITAL PRINTING

- + High quality paper.
- + No upcharge for color.
- + Highly affordable for large quantity orders.
- 2 sided printing costs extra.

## BUSINESS CARDS

- + Thicker cardstock than the competition.
- + True to image color.
- + Fast delivery.
- Minimum order of 500 required.

## FLYERS & BOOKLETS

- + Completely customizable.
- + In house graphic designer.
- + Fast turn around time.
- Price varies based on size and complexity.

ErnestFields.com

## PRICING

We are competitively priced and continue to meet and exceed quality standards. All digital printing is done in house, as well as our designing, so you know you're getting a truly custom, quality product you can give, show or sell.

As Low As  
@  
\$.25

FLYERS

As Low As  
@  
\$.08

BUSINESS  
CARDS

As Low As  
@  
\$2.25

BOOKLETS

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Business Cards	One Side	Two Sided
500 pcs.	\$40	\$50
750 pcs.	\$60	\$75
1000 pcs.	\$80	\$100

CD/DVD Inserts	One Side	Two Sided
100 pcs.	\$50	\$75
250 pcs.	\$113	\$188
500 pcs.	\$200	\$300
1000 pcs.	\$350	\$575

## DIGITAL PRINTING

\*Note: All digital printing pricing listed includes full color printing but does **not** include graphic design costs.

4x6 Flyer	One Side	Two Sided
250 pcs.	\$75	\$93
500 pcs.	\$140	\$175
1000 pcs.	\$250	\$320

Half Size Booklet	4 Page Folded	8 Page Stapled	12 Page Stapled	16 Page Stapled	20 Page Stapled
50 pcs.	\$113	\$150	\$213	\$275	\$333
100 pcs.	\$225	\$300	\$525	\$550	\$675
250 pcs.	\$500	\$688	\$1000	\$1313	\$1625
500 pcs.	\$875	\$1250	\$1875	\$2500	\$3125
1000 pcs.	\$1500	\$2250	\$3500	\$4750	\$6000

8.5x11 Flyer	One Side	Two Sided
100 pcs.	\$70	\$90
250 pcs.	\$163	\$213
500 pcs.	\$300	\$400
1000 pcs.	\$550	\$750

Full Size Booklet	4 Page Folded	8 Pages Stapled	12 Page Stapled	16 Page Stapled	20 Page Stapled
50 pcs.	\$150	\$200	\$263	\$325	\$388
100 pcs.	\$300	\$400	\$525	\$650	\$775
250 pcs.	\$688	\$938	\$1250	\$1563	\$1875
500 pcs.	\$1250	\$1750	\$2375	\$3000	\$3625
1000 pcs.	\$2250	\$3250	\$4500	\$5750	\$7000

11x17 Flyer	One Side	Two Sided
100 pcs.	\$200	\$250
250 pcs.	\$450	\$575
500 pcs.	\$800	\$1050
1000 pcs.	\$1500	\$2000

# ERNEST FIELDS

SCREEN PRINT & APPAREL

- Graphic Design
- Vector Creation
- Media Duplication

## GRAPHIC DESIGN

- + Bring your idea to life.
- + Brand yourself or your business.
- + Professional, market proven designs.
- cost highly varies per project complexity

## VECTOR CREATION

- + Convert your sketch to digital format.
- + Infinitely resizeable design with no resolution loss.
- + Perfect for screen print, embroidery or web.
- costly, depending on color amount and complexity

## MEDIA DUPLICATION

- + Mass duplication of CDs and DVDs.
- + Full color disc printing available.
- + Insert printing and sleeves also available.
- expensive for low quantity orders

## PRICING

We are competitively priced and continue to meet and exceed quality standards. All graphic design is done in house and is usually completed while you wait. With a collective 15 years experience in the industry, we can tackle any job.

Starting  
@  
\$50

GRAPHIC  
DESIGN

Starting  
@  
\$50

VECTOR  
CREATION

As Low As  
@  
\$.55

MEDIA  
DUPLICATION



## GRAPHIC DESIGN

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Graphic Design	Basic Design	Complex Design	Banner Design	Typeset Fee	Embroidery Digitizing
<b>Starting At</b>	\$50	\$100	\$100	\$15	\$40

Vector Creation	Graphic Tablet Vector Creation
<b>Starting At</b>	\$50

\*Note: Design fees may vary based on complexity of the design and number of changes required. Any designs requiring use of our graphic tablet (digital sketch pad) automatically start @ \$100. Base prices listed include 1 revision.

Media Duplication	Black On Silver CD	Full Color CD	Black On Silver DVD	Full Color DVD
<b>50 pcs.</b>	\$72.50	\$97.50	\$99.50	\$109.50
<b>100 pcs.</b>	\$109	\$145	\$125	\$155
<b>250 pcs.</b>	\$222.50	\$312.50	\$297.50	\$337.50
<b>500 pcs.</b>	\$400	\$425	\$425	\$550
<b>750 pcs.</b>	\$487.50	\$562.50	\$562.50	\$637.50
<b>1000 pcs.</b>	\$550	\$650	\$650	\$750

\*Note: Media duplication pricing does not include graphic design services for the CD or CD insert artwork.

# ERNEST FIELDS

SCREEN PRINT & APPAREL

- Photography
- Videography
- Website Design

## PHOTOGRAPHY

- + High resolution images and high quality gear.
- + Private studio environment with pro lighting.
- + Professional, high end portraiture and editing.
- price varies for sessions not booked in house

## VIDEOGRAPHY

- + 4K Ultra High Definiton Cameras with Steadicam.
- + Storyboarders, directors and producers available.
- + Pro editing and color grading for TV, YouTube, etc.
- costly, depending on shoot time and edit needs

## WEBSITE DESIGN

- + Experienced designs optimized for user experience.
- + Available integration with Facebook & Messenger.
- + Fully managed hosting and back end.
- customization can be costly (member portal, etc.)

## PRICING

We are competitively priced and continue to meet and exceed quality standards. Photo, video and web design are taken care of in house by experienced professionals. While expensive, these pro services will set you or your brand apart from the sea of copy cats.

Starting  
@  
\$150

PHOTOGRAPHY

Starting  
@  
\$250

VIDEOGRAPHY

Starting  
@  
\$350

WEBSITE  
DESIGN

# PROFESSIONAL BRANDING

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<b>Photography Packages &amp; Sessions</b>	<b>1 Person 30 Minute 10 Edits</b>	<b>1-2 Person 45 Minutes 15 Edits</b>	<b>1-3 Person 1 Hour 20 Edits</b>	<b>1-6 Person 1 Hour Burst 50 Images 10 Edits</b>
<b>Starting At</b>	\$150	\$225	\$300	\$500

<b>Videography Packages &amp; Sessions</b>	<b>60 Second Testimonial/ Interview</b>	<b>30 Second Commercial</b>	<b>60 Second Commercial</b>	<b>Music Video</b>
<b>Starting At</b>	\$250	\$350	\$1000	\$1000

\*Note: Photo and video packages are highly variable in cost depending on factors such as a 2nd shooter, highly customized edits and location changes. Base packages include sessions performed in house. For on location shoots, an up charge will be applied depending on drive time and distance.

<b>Website Design</b>	<b>Basic Website</b>	<b>eCommerce Website</b>
<b>Starting At</b>	\$350	\$750

<b>Fully Custom Website</b>	<b>Design &amp; Build</b>	<b>Management &amp; Hosting</b>
<b>Starting At</b>	\$1250	\$50 / month

\*Note: Website design, management and hosting is highly customizable. Pricing will vary based on each website's individual needs and features. Please note that a brief brand consultation is required before an official quote or site creation can take place.